

AUTONEWS

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Bi-Monthly Newsletter of Automotive Component Manufacturers Association of India

INSIDE:

We see double-digit growth in H2 FY24 / Lead Story ⑥

by Shradha Suri Marwah, President ACMA & CMD Subros

The Show must go on... / Lead Story ⑥

Vinnie Mehta, DG, ACMA



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Editor's Note

Welcome to this edition of Auto News, where we spotlight ACMA's steadfast efforts in driving the industry forward amidst dynamic market shifts and technological advancements. ACMA President, Ms. Shradha Suri Marwah, discussed in an interview with Businessline the organization's impressive growth trajectory of 12.6% in the first half of FY 2023–24, underscoring its resilience and expanding footprint in local and international markets. Meanwhile, ACMA DG, Mr. Vinnie Mehta, shared insights with Autocar Professional on upcoming industry events as we navigate a post-COVID era towards normalcy.

This edition features notable events, including an Interactive Session with Mr. Hisashi Takeuchi, MD & CEO of MSIL, where Maruti Suzuki unveiled its plans for its inaugural EV launch, signalling the advent of Maruti Suzuki 3.0. Additionally, the successful 10th invitational golf tournament in Pune served as a pivotal networking opportunity.

Shifting focus to domestic activities, highlights include the खेलकूद – 6th Indoor Games organized by the Northern Region, fostering sportsmanship and strengthening bonds among ACMA members. The inaugural Mini Marathon in Pune aimed not just at physical activity but also personal achievement. Furthermore, workshops, training sessions, and quiz competitions aimed at enhancing technical capabilities among member company employees marked another significant milestone in ACMA's journey of progress and global automotive leadership.

We invite you to delve into this edition and enjoy the journey through ACMA's impactful initiatives!

Vinnie Mehta
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ACMA
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lead story

We see double-digit growth in H2 Fy24

by Shradha Suri Marwah, President ACMA & CMD Subros given to The Hindu Businessline

As the automobile sales grew in 2023, the automotive components manufacturers also grew hand-in-hand and recorded one of the best years. And, not only in the domestic market, but also in exports and after markets. businessline caught up with Shradha Suri Marwah, President, Automotive Component Manufacturers Association of India (ACMA), to know her views for Indian automotive industry in 2024. Excerpts: -

The year 2023 was one of the best years in terms of sales for overall auto industry. Do you see the trend to continue next year?

It's really been a good year. We have shown a growth of 12.6 per cent in the first half (H1) of FY2023-24, we are also expecting a double digit growth in H2.

All segments are growing, domestic market grew, exports also grew, though slightly low, ...aftermarket too grew.

Do you see any impact of the geopolitical issues around the world to the industry next year?

Right now, we don't see it and I cannot speak about next year. Supply chain issues for us in India seem to be stable now.

The 2024 being an election year, do we see some kind of trajectory in the auto industry?

The industry is growing on its own trajectory, so don't see any change...IMF data says India is going to grow at that rate of five per cent, so I am hoping that our sector will grow slightly better than that.

On the import side, China still seems to be contributing the highest, in the auto components sector? When do you expect to see a change in that?

Over the last five years, we have set for ourselves a target of reducing imports by two-three per cent, but we have actually reduced it by six-seven per cent.

So, localisation actually grew and as time goes by, localisation will grow, we will achieve scale and automatically imports will drop.

The total pie of imports is reducing...of that, China may be a big contributor, but the pie itself is reducing.

The Show must go on...

Vinnie Mehta, DG ACMA given to Autocar Professional

'The automotive industry is experiencing significant growth, driving an increased demand for auto components and the aftermarket sector'

Emerging from Covid-19-era restrictions, the automotive sector anticipates a return to normalcy, marked by a series of industry events in the upcoming months.

Bharat Mobility Global Expo

With a focus on electric mobility, multiple industry bodies along with the Government of India will host a mega exhibition, named Bharat Mobility Global Expo 2024, at Bharat Mandapam in Delhi between February 1 and 3. Unlike the biannual India Auto Expo, the three-day event will feature the entire mobility ecosystem, including an exhibition of electric vehicles, power train technologies, electrical and electronics subsystems, Eco-friendly tires, battery technology, connected technologies, and alternative fuel technologies. The event will have knowledge sessions and workshops on electrification, circular economy, battery safety and EV infrastructure, apart from business-to-business, government-to-government and business-to-consumer interactions. The ACMA-Automechanika 2024 show, an exhibition of auto component manufacturers from India and over 12 countries, will be held as a subset of the Bharat Mobility Global Expo at Bharat Mandapam.

ACMA Automechanika

The fifth edition of ACMA Automechanika aftermarket trade fair to be held at New Delhi's Pragati Maidan from February 1-3, 2023, is the first physical event to be held after the Covid-19 pandemic. The event brings in 500+ exhibitors from 12 countries representing the complete value chain of the automotive aftermarket and components market to the 25,000 sqm show floor. With renewed enthusiasm from the exhibitors and the stakeholders, the three-day expo promises a robust display of the latest innovations for the industry. The event is open to wholesalers, distributors, traders of parts and components, professionals from car repair shops, garages, service stations, fleet management and is expected to help develop networking and business opportunities for participants and visitors.

The event promises a mega display of products and solutions from different categories like parts and components, electronics and connectivity, diagnostics and repair, accessories and customising, car wash and care, dealer and workshop management, alternative drive systems and fuels, tyres and wheels, body and paint and mobility as a service and autonomous driving. Four dedicated international pavilions will be created from Germany, Korea, Taiwan, and Thailand to bring national and international key players under one roof.

Vinnie Mehta, Director General, Automotive Component Manufacturers Association of India (ACMA), said: "The automotive industry is experiencing significant growth, driving an increased demand for auto components and the aftermarket sector. The



outlook for the industry is optimistic, given the continuous expansion of the market size and the notable growth in component exports, rising by five percent to USD 20.1 billion in FY23 from USD 19.1 billion in FY22.

Notably, exports to North America, Europe, and Asia have witnessed growth in 2023 compared to the previous year. As this edition of Automechanika marks the first physical edition after Covid-19, it is expected to witness the enthusiasm of exhibitors from both India and abroad, along with the support of associations and all stakeholders associated with the industry. This collective effort is set to create a vibrant show floor once again."

Electro Tech Expo

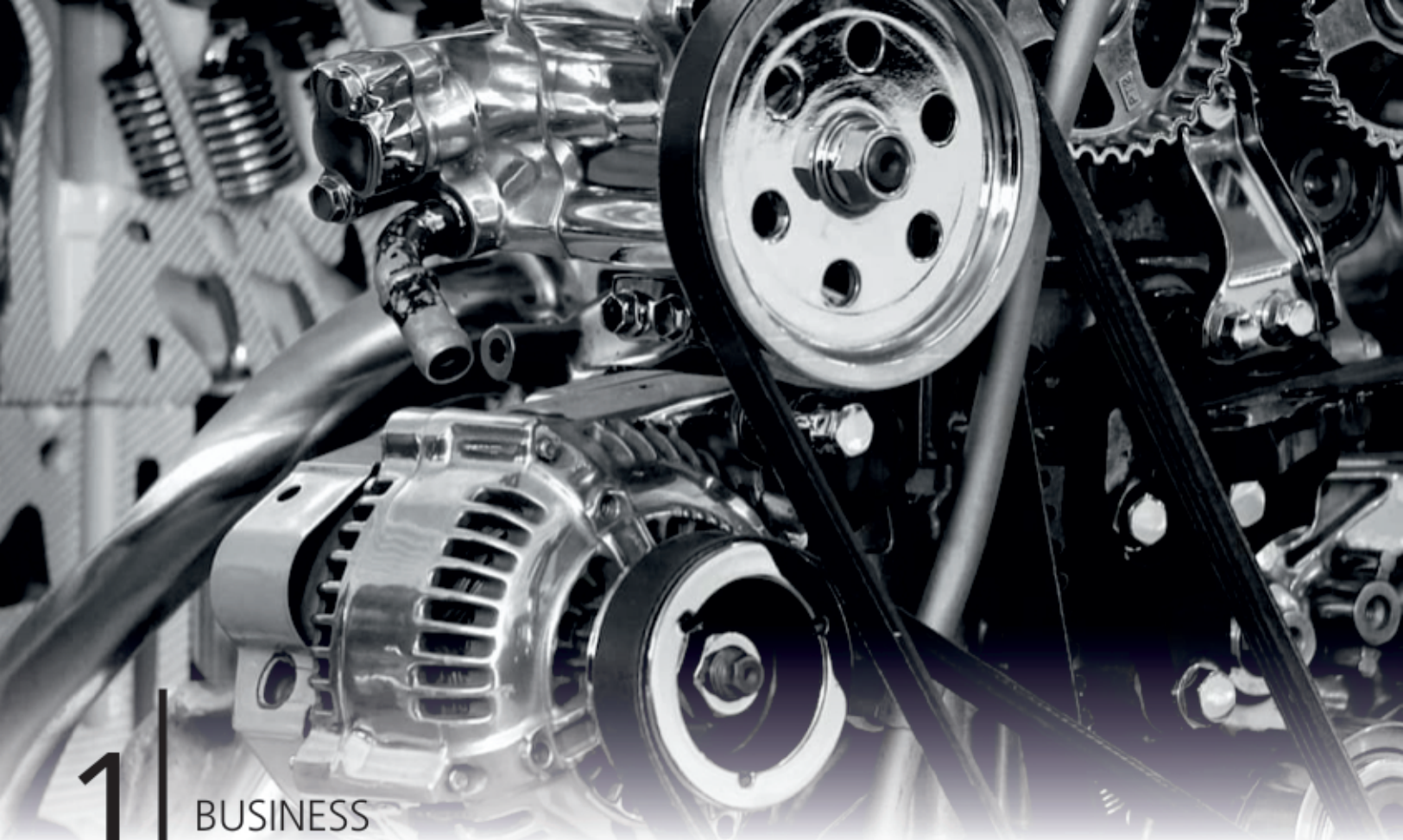
The ElectroTech Expo will bring a diverse range of technologies from 15-17 February 2024 at Autocluster Exhibition Centre, in Pune, Maharashtra. The expo will display the entire spectrum of technologies and Eco-systems, offering an ultimate platform for business, networking and learning about emerging trends in the

electronics sector. Over 150 technology service providers will get a chance to meet over 8,500 buyers face-to-face from the region.

Intralogistics and Warehousing Expo

As the only comprehensive intralogistics and warehousing trade show and conference in India, this show is dedicated to fostering intelligent warehouses. The event is scheduled to take place from May 2-4 2024 at the Autocluster Exhibition Centre in Pune, Maharashtra. The expo will showcase warehouse infrastructure, material handling equipment, industrial and logistics parks, automation and robotics, AIDC, tracking and tracing solutions, storage and racking solutions, intralogistics Innovations, and allied solutions, bringing over 150 exhibitors from across India. Organised by Future Market Events, the promoters will offer industry stakeholders the opportunity to discover an array of live solutions and engage with decision-makers and supply chain professionals from across India.





1 | BUSINESS DEVELOPMENT

THE BOOMING AUTO COMPONENTS INDUSTRY: A 12.6% SURGE IN THE FIRST HALF OF FY 2023-24

The Automotive Component Manufacturers Association (ACMA) announced the latest performance figures for the auto components industry for the first half of the fiscal year 2023-24 on December 20th, 2023. The industry recorded a notable growth, with its turnover reaching Rs. 2.98 lakh crore (USD 36.1 billion) between April and September 2023, marking a 12.6% increase compared to the same period the previous year.

STEADY GROWTH ACROSS SEGMENTS

Vinnie Mehta, Director General, ACMA attributed this growth to steady vehicle sales & exports. "With vehicle sales and exports displaying steady performance, the auto component industry demonstrated a growth of 12.6%, achieving a turnover of Rs. 2.98 lakh crore (USD 36.1 billion) in the first half of FY 2023-24," Mr. Mehta stated. He further noted that component supplies to Original Equipment Manufacturers (OEMs), exports, and the aftermarket remained robust. Exports grew by 2.7% to USD 10.4 billion (Rs. 85.87 lakh crore), while imports increased by 3.6% to USD 10.6 billion (Rs. 87.42 lakh crore). The aftermarket sector also saw a 7.5% growth, estimated at Rs. 45,158 crore. Domestic sales to OEMs rose by 13.9% to Rs. 2.54 lakh crore.

OVERCOMING CHALLENGES

Shradha Suri Marwah, President, ACMA and CMD, Subros, highlighted the industry's resilience in overcoming supply-side challenges, including semiconductor shortages, high raw material costs, and container availability issues. "With vehicle sales across all segments reaching pre-pandemic levels and supply-side challenges mitigated, the auto components sector witnessed steady growth in both domestic and international markets in the first half of FY 2023-24," Ms. Marwah remarked.

OPTIMISTIC OUTLOOK

Looking ahead, Ms. Marwah expressed optimism for the sector's near to mid-term future. "The festive season has seen significant sales across most vehicle segments. I am optimistic that the current fiscal year will witness another strong performance from the auto components sector," she said. Marwah also emphasized the industry's continued investments in higher value addition, technology upgrades, and localization to stay competitive both domestically and internationally.

KEY HIGHLIGHTS FROM ACMA INDUSTRY PERFORMANCE REVIEW H1 2023-24

- Sales to OEMs: Domestic sales to OEMs grew by 13.9%, reaching Rs. 2.54 lakh crore (USD 30.8 billion). The increased turnover was driven by higher consumption of value-added components and a market shift towards larger, more powerful vehicles.



- **Exports:** Export of auto components rose by 2.7% to USD 10.4 billion (Rs. 85,870 crore) in H1 2023-24, up from USD 10.1 billion (Rs. 79,033 crore) in H1 2022-23. North America and Europe each accounted for 33% of exports, showing increases of 2% and 12%, respectively, while Asia, accounting for 24%, saw a decline of 4%.
- **Imports:** Imports grew by 3.6% to USD 10.6 billion (Rs. 87,425 crore) from USD 10.2 billion (Rs. 79,815 crore) in the same period last year. Asia led imports with 63%, followed by Europe at 27% and North America at 9%. Imports from Asia grew by 2%, from Europe by 8%, and from North America by 2.5%.
- **Aftermarket:** The aftermarket sector grew by 7.5% to Rs. 45,158 crore (USD 5.5 billion), up from Rs. 42,007 crore (USD 5.4 billion) in H1 2022-23.

ROBUST GROWTH PREDICTED FOR INDIA'S AUTOMOTIVE AFTERMARKET

The Automotive Components Manufacturer Association (ACMA) on the eve of 5th ACMA Automechanika, New Delhi, at the Bharat Mobility Global Expo 2024, shared insights from its Global Automotive Aftermarket Research Report, in partnership with Ernst & Young on January 29th, 2024.

Study Highlights

Focusing on seven product categories—engine parts, suspension and braking parts, transmission parts, rubber components, cooling systems, and filters—the study estimated the Indian automotive aftermarket at USD 10 billion in 2023. This market is projected to expand by nearly 1.4 times, reaching USD 14 billion by 2028. Notably, tyres and consumables such as batteries, coolants, and lubricants were not included in the study.

Factors Driving Growth

The growth of the aftermarket sector in India is driven by a steady increase in the vehicle parc, which currently stands at 340 million and is expected to grow at a CAGR of over 8% for the next five years. The Two-Wheelers and Passenger Vehicles segments are predicted to show significant growth, increasing from 257 million to 365 million units and from 47 million to over 72 million units, respectively, by

2028. Additionally, the pre-owned car market is expected to grow at a 17.5% CAGR until FY 28, supported by organized businesses and online platforms. The commercial vehicle parc is projected to expand from 13 million to 19 million units, while the tractor segment, contributing close to USD 1 billion to the Indian aftermarket, is expected to grow from 14 million to over 19 million units during 2023-28.

Global Market Potential

On the international front, the study examined 39 countries and identified 10 major export markets, revealing over USD 35 billion worth of export opportunities. Five of these markets—Indonesia, LATAM, Poland, Brazil, Colombia, and Bangladesh—have mature aftermarkets with many ageing vehicles. The other five markets—North Africa, South Africa, East Africa, West Africa, and UAE—are developing rapidly and present high growth opportunities. The combined export potential to these ten markets is expected to exceed USD 35 billion by 2028.

Industry Insights

Shradha Suri Marwah, President, ACMA and CMD, Subros Ltd., emphasized the unique opportunities for Indian auto component aftermarket players. "The Indian domestic aftermarket, valued at USD 10 billion in 2023, is poised to surge almost 1.4 times over the next five years due to growing vehicle demand and the promising capabilities of Indian aftermarket players. Key international markets offer export opportunities exceeding USD 35 billion. To tap into these opportunities, Indian components suppliers should focus on building partnerships with international buying groups, investing in marketing and branding, increasing their digital presence, and fostering collaboration within the industry," she said.

Vinnie Mehta, Director General, ACMA, remarked, "Indian auto component makers witnessed a promising 7.5% growth in the first half of FY24 due to increased demand for pre-owned vehicles, a shift towards larger vehicles, and the formalization of the repair and maintenance market. We are thrilled with the participation response from both domestic and international players at the ACMA Automechanika New Delhi 2024. The event provides a platform for global auto component manufacturers to connect and showcase their capabilities in the aftermarket, seamlessly integrated into the Bharat Mobility Global Expo 2024."



Exclusive Interactive Session with Mr. Hisashi Takeuchi

Managing Director & CEO

Maruti Suzuki India Limited



NORTHERN REGION

INTERACTIVE SESSION WITH MR. HISASHI TAKEUCHI, MD & CEO, MSIL

The ACMA, Northern Region hosted an exclusive interactive session with Mr. Hisashi Takeuchi, MD & CEO of Maruti Suzuki India Limited, on January 31st, 2024, at the Holiday Inn in New Delhi.

Warm Welcome and Key Highlights

Ms. Shradha Suri Marwah, President, ACMA and CMD, Subros, warmly welcomed Mr. Takeuchi and expressed gratitude for his ongoing support of the auto component industry. She also acknowledged the contributions of Mr. Sunil Kakkar and Mr. Deepak Thukral of MSIL.

In his address, Mr. Takeuchi, praised the automotive industry's impressive growth, particularly in exports, which have surpassed 2.69 lakh units. He shared his optimism about India's economic future, envisioning it as the third-largest economy by 2030, with a projected GDP of \$37 trillion by 2047.

Addressing Challenges and Future Plans

Mr. Takeuchi, also recognized the challenges posed by evolving technologies and regulations. He emphasized the need for collaboration and the importance of leveraging local expertise to navigate these disruptions and position India as a global automotive leader.

During the session, Mr. Takeuchi, unveiled Maruti Suzuki's plans for its inaugural EV launch, marking the beginning of 'Maruti Suzuki 3.0'. He highlighted the company's commitment to achieving Carbon Net Zero targets through sustainability and green fuel adoption, signaling a shift towards a more environmentally conscious future. His vision extends beyond profit, aiming for both economic prosperity and environmental stewardship in India's automotive sector.

The evening concluded with a vote of thanks from Mr. Vivek Jindal, Chairperson of ACMA, Northern Region and Director of Uno Minda Ltd. He praised Mr. Takeuchi's humane approach, emphasizing collaboration and societal well-being. Mr. Jindal expressed gratitude to everyone in attendance, including all the past presidents of ACMA and member participants, for their support and contributions to the ACMA initiative.

This interactive session underscored the importance of industry collaboration and the shared vision of a prosperous and sustainable future for India's automotive sector.

WESTERN REGION

10th INVITATIONAL GOLF TOURNAMENT

The ACMA, Western Region successfully hosted the 10th Invitational Golf Tournament & Networking Dinner on December 10th, 2023, at The Poona Club Golf Course, Pune.



The event attracted notable participants from various OEMs, including Mr. Ravi Gogia; Mr. Dinesh Kulkarni, Vice President, Bajaj Auto; Mr. Sameer Deshpande, Vice President (International Business); Mr. Ajay Patil, CFO, Cummins India; Mr. Davinder Singh, Deputy GM, Tata Motors; Mr. Tushar Karve, GM, PVBU, Tata Motors; Mr. Devendra Bhatnagar, CEO, Mahindra Defense; and Mr. Chris Marsh, Supplier Development Engineer, Jaguar Land Rover. Additionally, the defense sector and ACMA members, including Executive Committee members, were well represented.

Event Highlights

The tournament kicked off in the morning, followed by an evening prize distribution ceremony and a networking dinner. The dinner saw the attendance of ACMA Western Region committee members and senior officials from prominent OEMs such as Tata Motors, Cummins India, FIAT, Bajaj Auto, Jaguar Land Rover India, and Mercedes-Benz India.



Tournament Winners:

Category - ACMA Members & OEMs:

- Winner: Mr. Dinesh Kulkarni
- 1st Runner-up: Mr. P.V Raju
- 2nd Runner-up: Mr. Shantanu Nigavekar

Category - Invitee:

- Winner: Mr. Dhody Anuj
- Runner-up: Mr. Indrajit Nageshkar

Special Awards:

- Nearest to Pin: Mr. Tushar Karve
- Straightest Drive: Mr. Chintamani Phadke
- Overall Gross: Mr. Sushant Khosla

The event was a great success, providing an excellent platform for networking and camaraderie among industry professionals and stakeholders.



2 | TECHNOLOGY & INDUSTRIAL COMPETITIVENESS

EASTERN REGION

11th Kaizen Competition

The ACMA, Eastern Region hosted the 11th Kaizen Competition on December 16th, 2023, with Mr. Alok Kumar, General Manager of Tata Motors Ltd. JSR, serving as the Chief Guest.



In his address, Mr. Alok Kumar, emphasized the importance of aligning with Tata Motors' green initiatives. He urged ACMA to lead



efforts in reducing the use of plastic and other hazardous materials that negatively impact the environment.

The event kicked off by presenting the rules & guidelines, while the jury members for the event were:

- Mr. Pritish Kumar, Senior Manager – Kaizen, Tata Motors Ltd., Jamshedpur
- Mr. Pankaj Kumar, Lead, Inbound Logistics Department, TML JSR
- Mr. CN Gopal, General Manager, Maintenance Head for Crankshaft, Tata Cummins Ltd.



Mr. Arijit Ghosh, Head of Manufacturing Excellence and Product Cost, Tata Hitachi, Kharagpur

Competition Results

11th Kaizen Competition, ACMA (ER) - Jamshedpur on 16.12.2023				
WINNERS, Qualified for the National Kaizen Competition				
Winner	Company	Kaizen Theme	Presenter	Kaizen No
1st Prize	ZF CVCS India Ltd.	Elimination of Ergonomic Hazard in Comp. 230/160cc line	RUDRA	12
2nd Prize	Ramkrishna Forgings Ltd.	Increase the OEE by Reducing setup changeover time in Knuckle & Stub Axle Line through eliminating muda in existing process. (Category - Productivity)	AMBITIOUS	4
3rd Prize	RSB Transmissions (I) Ltd	Eliminate Capacity Constraint Training Press.	URJA	19

ONLINE EXPOSURE HR PROGRAM ON OPTIMIZING ORGANIZATIONAL SUCCESS: EFFECTIVE HR MANAGEMENT STRATEGIES

The ACMA, Eastern Region organized a virtual HR program focused on optimizing organizational success through effective HR management strategies on January 30th, 2024. The program aimed to enhance workforce performance using tools known as talent analytics, people analytics, or workforce analytics, thereby motivating delegates to achieve their organizational goals.



The session was led by Mr. Shishupal Singh Yadav, Site HR Head at Knovea Pharmaceutical Private Limited, India's most advanced injectable facility in Indore. Mr. Singh previously served as Head of HR and Personnel at TVS Brakes India, Jamshedpur.

Agenda and Key Topics

The session began with a brief introduction of all participants, followed by Mr. Yadav covering the day's agenda, which included:

- Introduction and Understanding of HR Management
- Employee Engagement
- Talent Acquisition
- Performance Management
- Training and Development in an Organization
- Diversity and Inclusion
- Employee Well-being
- Leadership Development
- Compliance with Various Acts
- HR Impact

Ms. Yadav, detailed the functional organization and presented a case study from her company. Mr. Yadav, further explained the foundational concept of organizational design, emphasizing that it is not just about reporting structures but also about having the optimal number of full-time employees and effectively serving customers. He highlighted the use of the design structure matrix to document and automate role grouping/clustering to minimize coordination costs.

The session was applauded by all the participants and the feedback received remained excellent.



ZONAL KAIZEN CONTEST: UK ZONE

Regional Kaizen Contest: Delhi, Haryana, UP, Punjab, HP & Rajasthan Zone

The ACMA, Northern Region successfully hosted the Zonal Kaizen Contest on November 21st, 2023, and the Regional Kaizen Contest on December 7th, 2023, for its members in the Haridwar and Delhi NCR zones.



The contests underscored the benefits of Kaizen practices, which originated in Japan and are integral to the lean production process model in lean manufacturing.



The jury comprised representatives from Ashok Leyland Ltd., Bajaj Auto Ltd., Hero MotoCorp Ltd., Honda Motorcycle & Scooter India, and Maruti Suzuki India Ltd. The jury members were introduced, and the competition guidelines were provided to the participating teams. Complimenting all the participating teams, the jury highlighted the global significance of Kaizen in the automotive industry. They emphasized the following points:

1. Philosophy of Continuous Improvement: Kaizen embodies the spirit of ongoing enhancement.
2. Striving for Excellence: Always aim to perform at your best and avoid complacency.
3. Stakeholder Adoption: It's crucial for all stakeholders in the supply chain to adopt Kaizen, making horizontal deployment

essential.

4. Holistic Benefits: Kaizen not only improves cost, production, and quality but also enhances work life.
5. Future of Public Transportation: Kaizen plays a vital role in shaping the future of public transportation systems.

Winners of the Zonal Kaizen Contest,

Zonal Kaizen Contest: UK Zone		
Tuesday, November 21, 2023: Pantnagar		
Winner	Company Name	Team Name
1st Prize	Sansera Engineering Ltd., Pantnagar	Aastha
2nd Prize	Dana Anand India Pvt. Ltd.	udaan
2nd Prize	Rockman Industries Ltd.	Safalta
3rd Prize	Victoria Auto (P) Ltd. (Machining Division)	Innovative
3rd Prize	Pricol Ltd.	Prayas

Regional Kaizen Contest: Delhi, Haryana, UP, Punjab, HP & Rajasthan Zone		
Thursday, December 07, 2023: Sonipat		
Winner	Company Name	Team Name
1st Prize	Sansera Engineering Ltd., Pantnagar	Aastha
2nd Prize	Remsons Industries Ltd.	Parivartan
2nd Prize	Shriram Pistons & Rings Ltd.	Lakshya
3rd Prize	Sunbeam Lightweighting Solutions Pvt. Ltd.	Shining Star

These contests highlighted the commitment of ACMA members to continuous improvement and excellence in manufacturing processes, reinforcing the importance of Kaizen practices in the industry.

E-CERTIFICATION PROGRAM ON TOYOTA A3 METHODOLOGY FOR PROBLEM SOLVING

The ACMA, Northern Region organized a training program for its members in the Delhi NCR zone on January 19th, 2024. The focus was on the Toyota A3 Methodology for Problem Solving.

The training aimed to Impart the skills of continual improvement, Reduce process completion time, Improve process efficiency and

quality and Effectively understand the root causes of problems.

The program was conducted by Mr. Ranjan Vasishtha, a Bachelor in Mechanical Engineering with over three decades of experience.

The faculty covered a wide range of topics, including:

- Problem Solving – PDCA
- Defining Problems
- 8D Problem Solving
- A3 Problem Solving Implementation
- Why-Why Analysis
- Creative Problem Solving
- 7 QC Tools
- Pareto Diagram
- Stratification
- Ishikawa/Fish Bone Diagram
- Brainstorming
- Root Causes
- Scatter Diagram
- Histogram
- Control Charts
- Flow Charts

Interactive Learning

The session included various case study presentations, enabling participants to understand the framework better. Mr. Vasishtha guided the participants through question-and-answer sessions, ensuring they grasped the concepts effectively.

The program successfully equipped members with essential problem-solving skills, fostering a culture of continuous improvement and efficiency within their organizations.

खेलकूद – 6TH ACMA INDOOR GAMES COMPETITION: JANUARY 25TH, 2024

The ACMA, Northern Region HR Forum organized the खेलकूद – 6th Indoor Games Competition on January 25th, 2024, at Thyagaraj Stadium, New Delhi. The event aimed to foster camaraderie among ACMA members.



The competition received an enthusiastic response, with players



participating energetically. The winners were felicitated by Mr. Manav Kapur, Chairperson of YBLF and Executive Director of Steelbird International, and Mr. Vinnie Mehta, Director General, ACMA.

The details of the winners are as follows:-

Category: Badminton - Women

Winner	Name of the Organisation	Winner's Name
1st Position	Minda Corporation Ltd.	Ms. Dishita Dev
2nd Position	Minda Corporation Ltd.	Ms. Divya Duggal
3rd Position	Makino Auto Industries Pvt. Ltd.	Mr. Pinji Rani Bora

Category: Badminton - Men

Winner	Name of the Organisation	Winner's Name
1st Position	A Raymond India Pvt. Ltd.	Mr. Vyom Joshi
2nd Position	Sona BLW Precision Forgings Ltd.	Mr. Abhinav Singh
3rd Position	Minda Corporation Ltd.	Mr. Gaurav Harit

Category: Carrom

Winner	Name of the Organisation	Winner's Name
1st Position	Minda Corporation Ltd.	Mr. Dharendra Nainwal
2nd Position	Metalman Auto Pvt. Ltd.	Mr. Bhupendar Rautela
3rd Position	Sanden Vikas (India) Pvt. Ltd.	Mr. Gaurav Negi

Category: Chess

Winner	Name of the Organisation	Winner's Name
1st Position	Ecocat (India) Pvt. Ltd.	Mr. Gyanodaya Jaiswal
2nd Position	Shriram Pistons & Rings Ltd.	Mr. Kudupudi Naga Nihar
3rd Position	Minda Corporation Ltd.	Mr. Trivendra Kumar Sharma

Category: Table Tennis

Winner	Name of the Organisation	Winner's Name
1st Position	Subros Ltd.	Mr. Harish Bisht
2nd Position	Subros Ltd.	Mr. Khushdeep Kumar
3rd Position	Roop Automotives Ltd.	Mr. Roopak Matoo

The event was a great success, highlighting the spirit of sportsmanship and strengthening the bond among ACMA members.

Pillar – 3
Technology & Industrial Competitiveness
Western Region

TRAINING PROGRAMME ON CULTURAL TRANSFORMATION THROUGH TOTAL HUMAN MANAGEMENT

The ACMA, Western Region organized a virtual training programme on Cultural Transformation through Total Human Management on December 12th, 2023.

The objective of the programme were aimed to; Transform organizational culture, Develop effective leaders, Optimize human resources, Promote diversity and inclusion, Adapt to change, Engage employees, Foster continuous learning and Instill ethical & responsible leadership.

The training was conducted by Mr. Kiran Makwana, a certified Six Sigma Black Belt and Principal Consultant at Addvalue Consulting.
Key Topics Covered



During the session, the following key topics were addressed:

- Excellence Models and Pillars
- Total Human Management
- Organization Structure
- Performance Management – Balanced Scorecard
- Group Activities
- Team Building Exercises and Discussions
- Daily Work Management
- Conflict Management
- Importance of Rewards & Recognition

The programme was well-received by the 26 participants, who provided excellent feedback, appreciating the comprehensive coverage and interactive approach.





14th REGIONAL KAIZEN COMPETITION



The ACMA, Western Region organized the 14th edition of the Regional Kaizen Competition on December 22nd, 2023, in Pune.

The Kaizen Competition featured five categories; Productivity, Quality, Cost, Delivery and Safety. While the Purpose of the Competition was to provide a platform for showcasing capabilities, sharing experiences, learning from peers, and motivating employees who contribute to organizational growth through Kaizen practices.

The jury for the competition were:

- Mr. Umesh Mundhe, DGM Kaizen & TQM, Tata Motors
- Mr. Sanket Kulkarni, Procurement and Supplier Quality Manager, Mercedes-Benz India
- Mr. Ajit Thatte, Operation Head for KT & KEM, Kinetic Taigene Electrical Co. Pvt. Ltd.
- Mr. Hrishikesh Lele, Sr. Manager - TPM & Manufacturing Excellence, Mahindra & Mahindra
- Mr. N Sreedharan, Operation Head for KT & KEM, Kinetic Taigene



Electrical Co. Pvt. Ltd.

- Mr. Abhishek Vidyabhanu, AGM – HR & People Services, ŠKODA AUTO Volkswagen India
- Mr. Yogesh Dharaskar, Pune Plant Quality, CNH Industrial



Mr. Amol Kulkarni, Engine Assembly & Industrial Engineering, Bajaj Auto

Mr. Govind Patil, Head of Procurement - India Operations, Jaguar Land Rover (JLR), Pune, graced the valedictory session as the Chief Guest. He emphasized the significance of such platforms for knowledge sharing and learning across the industry. Mr. Patil highlighted the relevance of all five competition categories in maintaining competitiveness in the current market environment.

Announcement of Winners -

WINNER -

Winner	Name of the Organisation	Team Name
1st Position	KSPG Automotive India Pvt. Ltd., Pune	All Stars
2nd Position	Cooper Corporation Pvt. Ltd, Satara	Creative
3rd Position	Tata Toyo Radiator Ltd., Pune	Pathfinder

1st RUNNER-UP -

Winner	Name of the Organisation	Team Name
1st Position	Endurance Technologies Ltd., Aurangabad	Alloy Wheel Warriors
2nd Position	Saint-Gobain Sekurit India Ltd., Pune	Smart Protector
3rd Position	Gabriel India Ltd., Nashik	Pragati

2nd RUNNER-UP -

Winner	Name of the Organisation	Team Name
1st Position	Minda Instrument Ltd, Pune	Warriors
2nd Position	Gabriel India Ltd., Dewas	Ek Uddeshya
3rd Position	Flash Electronics (I) Pvt. Ltd., Pune	Vijeta

QUALITY -

Winner	Name of the Organisation	Team Name
1st Position	Mahle Anand Filter Systems Pvt. Ltd., Pune	Lakshya
2nd Position	Flash Electronics (I) Pvt. Ltd., Pune	Sunrisers Magneto
3rd Position	Tata AutoComp Systems Ltd., IPD Div., Pune	Invincible

COST -

Winner	Name of the Organisation	Team Name
1st Position	Bharat Forge Ltd., Mundhwa, Pune	Passionate
2nd Position	BAPL Rototech Pvt. Ltd., Pithampur	BR Rise
3rd Position	Track Components Ltd., Pune	Royal Track Pune - CCB

PRODUCTIVITY -

Winner	Name of the Organisation	Team Name
1st Position	Magna Automotive India Pvt. Ltd., Pune	The Titans
2nd Position	Advik Hi-Tech Pvt. Ltd., Pune	The Achievers
3rd Position	Marelli Motherson Automotive Lighting India Pvt. Ltd., Pune	Fire Wing

BEST PRESENTATION - SAFETY

Name of the Organisation	Team Name
Dana Anand India Pvt. Ltd., Pune	Incident Preventor

BEST PRESENTATION - DIVERSITY

Name of the Organisation	Team Name
Yazaki India Pvt. Ltd., Pune	ME Warriors

BEST PRESENTATION - ENVIRONMENT

Name of the Organisation	Team Name
Marelli Motherson Automotive Lighting India Pvt. Ltd., Pune	Pinnacle

BEST PRESENTATION - MORAL

Name of the Organisation	Team Name
Track Components Ltd., Pune	Royal Track Pune-SASH

BEST PRESENTATION - FIRST TIME PARTICIPATION

Name of the Organisation	Team Name
Tropicool Car Gadgets Pvt. Ltd., Pune	Udaan 2.0



1st MINI MARATHON (5Km)



The ACMA, Western Region proudly organized its inaugural Mini Marathon (5 Km) on January 7th, 2024, in Pune. The marathon aimed beyond mere physical activity, it encouraged participants to strive for personal excellence, set and achieve goals, and experience the satisfaction of crossing the finish line.

The chief guest for the event was Dr. Jyotsna Kulkarni, M.B.B.S., M.S., F.R.C.S.(UK), FIAGES, FMAS, FALS, renowned for pioneering laparoscopic surgery in Pune. She underscored the importance of

self-motivation in achieving personal and professional goals, drawing parallels between the determination required in sports and in everyday tasks.

Mr. Kishor Kenche, Co-Chairman of the Western Region HR Forum and Country Head - HR at Brembo Brake India Pvt. Ltd., expressed gratitude to all participants and organizers. His remarks highlighted the event's success in fostering a spirit of perseverance and accomplishment among the participants.

6th INDOOR GAMES COMPETITION

The ACMA, Western Region hosted the 6th edition of the Indoor Games Competition on January 14th, 2024, in Pune, fostering camaraderie among members, colleagues, and peer groups.



Event Objective

The objective of the event was aimed to strengthen bonds within the automotive community through friendly sportsmanship. The participants engaged in four exciting games:

- Carrom
- Chess
- Badminton
- Table Tennis

Notable companies participating in the event included Bharat Forge, ARaymond Fasteners, Knorr-Bremse Systems, Imperial Auto, Lumax Industries, Flash Electronics India, Sansera Engineering, Teksons, Tata AutoComps, and more.

The winners across various categories were:

BADMINTON MEN'S SINGLE CATEGORY:

Winner	Name of the Organisation	Name
1st Position	Gabriel India Ltd., Pune	Mr. Satyam K
2nd Position	Tata AutoComp Systems Ltd., IPD Div., Pune	Mr. Vipin Parande
3rd Position	Knorr-Bremse CVS India Pvt. Ltd. Pune	Mr. Rahul Sonar

BADMINTON WOMEN'S SINGLE CATRGORY:



Winner	Name of the Organisation	Name
1st Position	Teksons Pvt. Ltd., Mumbai	Ms. Sunita Dashauni
2nd Position	KSPG Automotive India Pvt. Ltd., Pune	Ms. Swati Razdan

TABLE TENNIS MEN'S SINGLE CATEGORY:



Winner	Name of the Organisation	Name
1st Position	KSPG Automotive India Pvt. Ltd., Pune	Mr. Hrishikesh Gandhi
2nd Position	Flash Electronics (I) Pvt. Ltd., Pune	Mr. Janardan Sathe

CARROM MEN'S SINGLE CATEGORY:



Winner	Name of the Organisation	Name
1st Position	Bharat Forge Ltd., Pune	Mr. Rahul Kirad
2nd Position	Bharat Forge Ltd., Pune	Mr. Rahul Londhe
3rd Position	Bharat Forge Ltd., Pune	Mr. Parmanand Lagali

CARROM WOMEN'S SINGLE CATEGORY:

Winner	Name of the Organisation	Name
1st Position	Teksons Pvt. Ltd., Mumbai	Ms. Arti Pardhe

CHESS MEN'S SINGLE CATEGORY:

Winner	Name of the Organisation	Name
1st Position	Anand Automotive Pvt. Ltd., Pune	Mr. Nupur Narendra Sancheti
2nd Position	UNO Minda Ltd., Sensor Div., Pune	Mr. Tejas Kanase
3rd Position	Plastic Omnium Auto Exteriors India Pvt. Ltd., Pune	Mr. Sarang Bindu



CHESS WOMEN'S CATEGORY:

Winner	Name of the Organisation	Name
1st Position	Apvit Components India Pvt. Ltd., Hinjewadi, Pune	Ms. Sapna Murbade

4th HR BEST PRACTICES COMPETITION

The ACMA, Western Region successfully hosted the 4th edition of the HR Best Practices Competition virtually on January 19th, 2024.

The competition aimed to provide a platform for HR professionals to showcase their best practices, recognize employee contributions, and elevate standards within the human resources community. It aimed to foster learning, sharing, and the adoption of high-performance HR strategies, setting a benchmark for excellence.

The HR Best Practices Competition featured three categories:

1. Learning & Development
2. Employee Engagement & Recognition
3. Beyond HR/Innovative HR

ACMA member companies were invited to present case studies highlighting their achievements in the aforementioned categories. Esteemed industry experts, including Mr. Manjeet Shridhar Nayak, Head HR at Bajaj Auto Ltd., Pune, served as the jury for evaluating the presentations.

Valedictory Session

Mr. Kishor Kenche, Co-Chairman of ACMA WR HR Forum and Country Head – HR at Brembo Brake India Pvt. Ltd., addressed the participants during the valedictory session.

Winners Announcement

Winner	Name of the Organisation	Team Name
1st Position	Eaton Industries Systems Pvt. Ltd., VG India	Eaton HR Mavericks
2nd Position	Varroc Engineering Ltd., Pune	Varroc Engineering
3rd Position	Dana Anand India Pvt. Ltd., Pune	People Partners

Runner Up

Winner	Name of the Organisation	Team Name
1st Position	Remsons Industries Ltd., Mumbai	Minerva
2nd Position	Saint-Gobain Sekurit India Ltd., Pune	SG Pragati
3rd Position	Aptiv Components India Pvt. Ltd., Hinjewadi, Pune	HR ImagineNex

YBLF (YOUNG BUSINESS LEADERS FORUM)

VIRTUAL SESSION ON CYBER SECURITY

The ACMA's Young Business Leaders Forum (YBLF) organized a virtual session on Cyber Security on December 11th, 2023.

The virtual session on Cyber Security, was led by Mr. Amit Dubey, a distinguished National Security Expert, proved invaluable for YBLF members aiming to enhance their understanding of cybersecurity threats and fortify their organizational defenses.

The event not only showcased Mr. Dubey's expertise but also fostered a spirit of collaboration among participants, underscoring the importance of united action against evolving cyber challenges. As businesses navigate the digital landscape, insights from this session promise to bolster a more secure and resilient business environment for YBLF members.

KEY HIGHLIGHTS EVENT REMAINED:

Understanding Cyber Threats: The session commenced with a detailed exploration of contemporary cyber threats confronting

businesses. Mr. Dubey highlighted the sophistication of modern cyber-attacks, stressing the imperative for preemptive measures to safeguard sensitive data and critical infrastructure.

Current Cybersecurity Landscape: Participants gained insights into the prevailing cybersecurity terrain, encompassing emerging trends and imminent threats. Mr. Dubey's analysis of recent cyber incidents and their ramifications offered YBLF members a comprehensive overview of potential risks.

Best Practices for Cybersecurity: Moving beyond threat identification, Mr. Dubey imparted practical strategies for mitigating cyber risks. YBLF members received guidance on implementing robust cybersecurity protocols, including employee training initiatives, secure network configurations, and the adoption of advanced cybersecurity solutions.

Interactive Q&A Session: The virtual platform facilitated an engaging Question and Answer segment, enabling YBLF members to directly interact with Mr. Dubey. This interactive exchange provided participants with tailored insights and solutions for addressing specific cybersecurity challenges within their organizations.

The Virtual Session on Cyber Security orchestrated by YBLF not only enriched participants with critical cybersecurity knowledge but also galvanized collaborative efforts towards enhancing cyber resilience in today's digital landscape.





ACMA

**Automotive Components Manufacturers
Association of India**

AUTONEWS

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